



ABSTRACT

The present invention generally relates to a hair pre-treatment anti-penetration composition comprising an efficient amount of at least one oxyethylenated copolymer. The invention also relates to a method for limiting the penetration into the skin and/or the keratin fibres of at least one dye, contained in a hair dyeing composition, involving the pre-treatment application on the hair of such an anti-penetration composition, before the hair dye process.